



**WE SALUTE THOSE WHO, LIKE US, KEEP PLAYING IN THE DIRT.**

*WIX® Filters FFA Box Top Program*




wixfilters.com



Have a question? 704.869.3343, 8 a.m. - 5 p.m. EST

**WIX FILTRATION CORP**  
P.O. BOX 1967  
GASTONIA, NC 28053-1967

Proud to Support



### **RAISE MONEY FOR YOUR CHAPTER WITH WIX® FILTERS BOX TOPS**

At WIX, we love to play in the dirt. That's why we're offering your FFA chapter an easy way to live the same way. All you have to do is encourage your friends, neighbors and family to use WIX filters. During the fundraising period, WIX will donate \$0.25 to your FFA chapter for every official WIX box top redeemed. Farmers, truck owners, repair shops, garages and auto parts stores can all help you earn money. Just collect their WIX part-numbered box tops and send them in. Over the years, WIX Filters has donated over \$750,000 to local FFA chapters throughout the United States as part of the promotion.

### **WE'LL GET IN THE DIRT WITH YOU**

To help achieve your fundraising goals, we'll stir up some attention with a national and regional campaign. Targeting farm-oriented publications, our press releases will explain how using WIX filters can help FFA chapters such as yours. This advance information will get people in your community on board and excited about this program.

### **YOUR LOCAL DISTRIBUTOR WILL BE A BIG HELP**

Participating auto parts stores will also give you some powerful support by displaying posters and promoting the purchase of WIX filters.

Just visit [wixfilters.com](http://wixfilters.com) for the name of your local WIX distributor. In addition, a WIX Filters District Manager will be available for any advice and information you may need during the fundraiser.

### **\$5,000 IN BONUS PRIZES**

If your chapter is one of four that submits the most box tops per member, we'll send you a bonus check for \$1,000. We'll also send a \$1,000 check to the chapter that shows the highest percentage increase over last year's fundraiser. These bonuses are in addition to the money you earn for each box top. So get to work and earn some serious cash.

### **OVER 80 YEARS OF NURTURING THIS CROP**

It started for WIX back in 1939, when we began manufacturing oil filters specifically for farm tractor engines. Since then, we've become one of the nation's leading manufacturers of engine and specialty filters of all kinds, as well as the #1 filter in motorsports. We've nurtured this reputation by making the highest quality filters for virtually all makes and models of equipment.

Since WIX shares a rich history with the agricultural industry, we're proud to support the FFA. Sponsoring this annual fundraiser is our way of helping to ensure that the next generation continues the vital tradition of farming and agricultural careers. Together, we can ensure that agriculture continues to grow.

### **GET READY FOR A CASH HARVEST**

Be sure to redeem your WIX box tops before April 15. Each box top submitted must have the WIX Filters logo or name, along with the part number and UPC code. Use claim form #WI-1615 RCF. Ask your local WIX distributor for the claim form or call 704.869.3343 between 8 a.m. and 5 p.m. ET. We can't wait to start receiving your box tops and send you a check in support of your FFA chapter. We're proud that WIX Filters can help you rake in the cash.

Visit [wixfilters.com](http://wixfilters.com) to learn more about our FFA Box Top Program.

